

CREST produces a range of resources from its commissioned research and collaboratively with non-CREST funded projects. This infographic provides an overview of these resources.

For more detailed guidelines please contact crest@lancaster.ac.uk



FULL REPORT

DEFINITION

A full technical report of the research undertaken, including an:

- Executive Summary (one-pager).
- Overview with key findings and policy implications (three-pager).

AUDIENCE

Primarily for three levels of civil servant:

- Senior generalist (Executive Summary)
- Non-specialist (Overview)
- Specialist (Full Report)

EXAMPLE

crestresearch.ac.uk/types/report



GUIDE

DEFINITION

3-9 pages | 800-2500 words

A focused and concise, illustrated resource, with practical application. Examples include:

- A step-by-step guide to using a technique or tool.
- A glossary of terms or imagery used within a group/sub-culture.

- A summary of research that help support further understanding.

- A list of risks and how to mitigate them.

AUDIENCE

For busy practitioners looking to improve working practice.

EXAMPLE

crestresearch.ac.uk/types/guide



ARTICLE / CSR

DEFINITION

2-4pages | 800-1500 words

A non-jargon, evidence-informed article on a specific topic with a practical focus.

Some articles are published in *CREST Security Review (CSR)*, our magazine which has a strong focus on what should happen or change as a result of this research. 

AUDIENCE

For professionals seeking to keep abreast of the latest research and evidence on security threats, and how to counter and mitigate them.

EXAMPLE

crestresearch.ac.uk/types/article



POLICY BRIEF

DEFINITION

1-3 pages | 500-1000 words

A clear, short, list of policy recommendations or a concise answer to a specific question set by policymakers.

AUDIENCE

For time-limited generalists and policymakers make informed decisions.

EXAMPLE

crestresearch.ac.uk/types/policy-brief



THESIS SUMMARY

DEFINITION

3-6 pages | 800-1500 words

A condensed summary of a doctoral thesis. Provides a succinct overview of research objectives, methodological approach, key findings and implications. Written in a style that is accessible.

AUDIENCE

For use in promoting the work of our doctoral students, given as handouts at roundtables/ events and passed on to suitably interested parties.

EXAMPLE

crestresearch.ac.uk/types/thesis-summary



POSTER

DEFINITION

1 page

A large visual spread depicting an area of research. For example: academic posters, mindmaps, infographics, and timelines.

Academic posters in particular are a succinct representation of on-going or newly finished research, communicated through text, visual imagery, tables, and charts summarising the project and its conclusions. They are designed to capture the attention of people passing by and to deliver key messages.

AUDIENCE

Varies — academic posters are usually showcased at conferences and meetings to interested generalists, practitioners, or other academics. Other posters may be created with specific audiences in mind.

EXAMPLE

crestresearch.ac.uk/types/poster



SPECIAL

DEFINITION

CREST resources that are designed for a specific set of requirements, which are not met by our other resources. Examples include:

- Toolkits: workshop booklets that are used physically in print versions or interactively online.
- Animation: an animated video explainer.
- Graphic Novel: an illustrative story depicting scenarios.

AUDIENCE

For wide-reaching or specific audiences depending on the requirement and necessity.

EXAMPLE

crestresearch.ac.uk/types/special

